



## News Release

July, 2018

CONTACT: Nitin Shivappa  
Senior Research Scientist  
nshivappa@chi-llc.net  
803.470.0389

### **INTRODUCING DII-on-Demand™ A TOOL FOR MEASURING AND REDUCING CHRONIC INFLAMMATION**

COLUMBIA, SC. – Connecting Health Innovations (CHI), LLC, the definitive resource for information on dietary inflammation has released their newest product, DII-on-Demand™. Based on the evidence-based and research-tested Dietary Inflammatory Index (DII®), DII-on-Demand™ provides a way for health-conscious individuals to calculate, monitor and improve their dietary inflammation. It uses a state-of-the-art web interface, powered by Viocare, that allows individuals to enter their dietary intake and subsequently, receive a DII® score and dietary recommendations to improve their score, if required. Clients also can use their DII® score to monitor changes in the inflammatory potential of their diet over time.

CHI, LLC is excited to be working with Viocare® to develop this new tool to help decrease chronic inflammation. Viocare has been working with leading scientists in dietary assessment and behavior change to develop software systems that help people eat healthier for 17 years. By using Viocare's market leading, online nutrition assessment tool, NutraScreen, enhanced with CHI's proprietary scoring algorithm, DII-on-Demand™ provides customers an in-depth, nutrition report and guidance to adopt a more anti-inflammatory lifestyle. The CHI and Viocare partnership, represents a culmination of scientifically and clinically valid methods to support healthier living initiatives.

A large, persuasive, and ever-increasing body of evidence links chronic inflammation to virtually all of the chronic diseases that cause the majority of disability and death in the U.S., including diabetes, cardiovascular diseases and cancer. Combined, these conditions affect well over 50% of the population in the United States alone. The total cost to our healthcare system of these conditions combined is estimated to be over \$470 billion per year. Research has shown, however, that many of these conditions are largely preventable or mitigated through adopting a less inflammatory diet (i.e., one with more anti-inflammatory foods and fewer pro-inflammatory foods).

CHI, LLC has designed their products and services, such as DII-on-Demand™, to deliver tools to help diagnose and reduce diet-induced inflammation and, in turn, reduce or prevent chronic disease.

DII-on-Demand™ can be accessed at: <https://imaginehealthy.org/>.

#### **ABOUT CHI**

CHI was founded on February 18, 2013 with a focus on leveraging the work spearheaded by Dr. James Hébert on the effect of inflammatory diets on health in the commercial markets. The first innovation of CHI is its DII® for which they have actively been recruiting partners among the healthcare, insurance, research and technology sectors to move the DII® to the marketplace. In 2014, CHI received a Fast Track (Phase I and II) SBIR award for \$1.8 million from the National Institute of Health for the validation of the DII® for adults.

#### **ABOUT VIOCARE**

Viocare, Inc. is a privately-held company dedicated to developing wellness and nutrition-based assessment and tracking systems for clinical trials, clinical research, and patient assessments. Viocare is dedicated to improving wellness through software-based systems that support and empower lifestyle and behavior change based on scientifically validated recommendations for improved nutrition. Working for 25+ years with leading institutions and leveraging more than \$11M in National Institutes of Health funded research, Viocare brings the benefits of cutting edge knowledge in the nutrition, physical activity and behavior change disciplines to the development of breakthrough technology solutions.

~ MORE ~



#### **ABOUT DR. JAMES R. HÉBERT**

Since 1988, Dr. James R. Hébert has been the Principal Investigator (P.I.), co-P.I., or subcontract P.I. on 48 federal grants with budgets totaling ~\$84 million. He has published over 630 peer-reviewed papers in high-impact medical journals, with most of these focusing on various aspects of diet on health including inflammation and methodological issues encountered in the measurement of diet.

In addition to his role as President and Scientific Director of CHI, Dr. Hébert serves as the Director of the CPCP, which is based at the University of South Carolina, Columbia. His primary academic appointment is in the Department of Epidemiology and Biostatistics in the Arnold School of Public Health of the University of South Carolina. He also holds adjunct appointments in the Department of Family and Preventive Medicine in the USC School of Medicine and in the Department of Medicine at the Medical University of South Carolina. Dr. Hébert has established strong collaborations around the world in the areas of public health, cancer prevention and control and epidemiology and biostatistics as a nutritional and cancer epidemiologist. Over the past seven years, Dr. Hébert has spent considerable effort developing the DII, which is now well established as an effective research tool.

###